



**American
Red Cross**
Capital Area Chapter

FOR IMMEDIATE RELEASE

Capital Area Chapter
American Red Cross
1115 Easterwood Dr.
Tallahassee, FL 32311
www.tallyredcross.org

News Release
NEWS RELEASE

Contact: Debara Jump
Office: (850) 402-5612
Cellular: (850) 528-9484
debara.jump@tallyredcross.org

**Capital Area Chapter of the American Red Cross
Marks Red Cross Month by Thanking Donors and Volunteers**

Tallahassee, FL, March 2, 2010 – With March proclaimed as Red Cross Month, the Capital Area Chapter would like to recognize and thank the donors and volunteers whose efforts enable the Red Cross to respond to disasters down the street, across the country and around the world.

The first Red Cross Month proclamation was issued in 1943 by President Franklin D. Roosevelt, recognizing the American Red Cross as a true reflection of the humanitarian and volunteer spirit and calling on Americans to “rededicate themselves to the splendid aims and activities of the Red Cross.” Every president since that time has recognized the work of the Red Cross with a Red Cross Month Proclamation.

“The Red Cross works tirelessly to be there with help and hope when people need it most, and we are grateful for the public support that enables us to continue our work here at home and abroad,” said Dan Samborn, The Capital Area Chapter’s Chief Executive Officer. “Our community and our nation depend on the Red Cross in times of need, and the Red Cross depends on the support of people in our communities to achieve its’ mission.”

Although major disasters such as earthquakes, hurricanes, and wildfires capture national media headlines, the day-to-day work of the Red Cross often takes place in our local communities. In the past year, the Capital Area Chapter responded to 193 local emergencies, assisted 250 military families, prepared thousands of school children for disasters and trained more than 9,000 people in lifesaving skills.

This March, we are extremely fortunate to celebrate, in conjunction with our community partners Culpepper Construction Company, CenturyLink and the Tallahassee Democrat, the Grand Opening of our new Chapter Headquarters Facility. The Grand Opening will take place on March 15th at 11:00 am and will highlight the facility’s state-of-the-art training room, Chapter Disaster Operations Center, and warehouse. This facility is a gift from the Kuwait Red Crescent Society and the people of Kuwait who, through their generosity, provided the funding for this facility. Red Cross donors, volunteers and the general public are invited to attend.

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About the American Red Cross Capital Area Chapter: *Since 1917, the Capital Area Chapter has been upholding the American Red Cross mission of providing relief to victims of disaster and helping people prevent, prepare for, and respond to emergencies in Franklin, Gadsden, Jefferson Leon, Liberty, Madison, Taylor & Wakulla Counties. The American Red Cross Capital Area Chapter is a volunteer organization supported locally by the donations of the people in our communities. The Capital Area Chapter is a United Way Agency. For more information, please visit us at www.TallyRedCross.org or join us on our Facebook page, blog or follow us on Twitter.*

About the American Red Cross: *The American Red Cross shelters, feeds and provides emotional support to victims of disasters; teaches lifesaving skills; provides international humanitarian aid; and supports military members and their families. The Red Cross is a charitable organization — not a government agency — and depends on volunteers and the generosity of the American public to perform its mission.*