



**American
Red Cross**

Capital Area Chapter

FOR IMMEDIATE RELEASE

Capital Area Chapter
American Red Cross
1115 Easterwood Drive
Tallahassee, FL 32311
www.tallyredcross.org

News Release
NEWS RELEASE

Contact: Debara Jump
Office: (850) 402-5612
Cellular: (850) 528-9484
debara.jump@tallyredcross.org

Huge Turnout Expected for Labor Day Red Cross Run

TALLHASSEE, FL September 3, 2010 - On Monday, more than 1000 runners and walkers are expected to participate in the third annual Labor Day Robin Lotane Memorial Hurricane Run, hosted by the Capital Area Chapter of the American Red Cross. The 5K run and 1 mile fun run/walk, founded by Robin Lotane in 2008, was officially named in her honor this year when she lost her 16 month battle to cancer in July.

“As a long time board member at the Chapter, Robin started the Hurricane Run two years ago because she wanted to get resources into the hands of victims relying upon the Red Cross for assistance,” said Bob Lotane, race director and Robin’s husband. “Many have chosen to run or walk in the race solely because of Robin. That is testament to her legacy.”

Presented by Allstate Foundation again this year, the Run raises funds for emergency preparedness and response in the Big Bend and will also increase awareness about the many programs and services offered by the Chapter.

Participants may choose to walk the 1 mile fun run/walk or start the day running along the scenic 5K Run course in SouthWood. Race-day registration is \$15 and starts at 7 a.m. The race begins at 8 a.m. on Esplanade Way at the Capital Circle Office Center in at SouthWood. Registrants will receive a goody bag and t-shirt.

“We are excited about this year’s Run, and expect an outstanding turn out,” said Dan Samborn, CEO of the Chapter. “If you don’t have any on Labor Day morning, come out and support this fun event and your local Red Cross.”

For more information, please visit www.tallyredcross.org or call Bob Lotane 850.544.9446 at or Debara Jump at 850.402.5612.

About the American Red Cross: *The American Red Cross shelters, feeds and provides emotional support to victims of disasters; teaches lifesaving skills; provides international humanitarian aid; and supports military members and their families. The Red Cross is a charitable organization — not a government agency — and depends on volunteers and the generosity of the American public to perform its mission. For more information, please visit us at www.TallyRedCross.org or join us on our Facebook page, blog or follow us on Twitter.*

– END –