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News Release
NEWS RELEASE

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Red Cross Hosts First Annual Super CPR Day November 14

Tallahassee, FL, November 3, 2010 –If the person next to you stopped breathing, would you have the skill to save his/her life?

If you answered no to the question, then the 1st annual American Red Cross Super CPR Day is for you. The event will be held on Sunday, November 14 at Dick Howser Baseball Stadium at Florida State University. Attendees will receive adult CPR training and CPR certification upon passing the written and skills test.

“Every 32 seconds, someone in the U.S. dies from cardiac or respiratory related illness,” said Ponder, who also serves as the president of the Red Cross Noles, an FSU service organization dedicated to the Red Cross mission. “By preparing students and community members with CPR skills, more lives will ultimately be saved.” Ponder, will be on hand to serve as master of ceremonies for the event.

Sponsors of the highly anticipated event include Tallahassee Memorial Heart & Vascular Center, Leon County EMS, Southeastern School of Health Sciences and WCTV. Over 500 local students and other community members are expected to receive adult CPR certification.

“This event allows us to teach a low-cost CPR course in a short time frame while also raising money to help the Red Cross fulfill its mission,” said Shannon Kidd, an intern at the Capital Area Chapter. “The money could go to providing clothes and a hotel stay for a family after a house fire, or help with funding emergency supplies in case of a disaster.”

Kidd, who makes up the Red Cross Public Health Intern Team, along with Evelyn Lett, is responsible for planning the event. The Red Cross Campus Ambassador Internship Program invites college students to volunteer or intern for the local Red Cross under a multitude of areas such as Public Health, Emergency Disasters, International Law, and K-12 outreach. Its goal is to promote the Red Cross mission to local college students. Volunteers are students from FSU, FAMU and TCC.

“This is our first mass CPR event,” said Lett. “We wanted to do something that would reach a lot of college students as well as members of the community, and highlight the Red Cross mission to save lives. We are very excited.”

“After attending the event, you will have the power to save a life,” said Ponder. “Knowing how to perform CPR is an essential life skill that everyone should have. Everyone attending Super CPR Day will leave and be equipped to perform CPR and save a life.”

The pre-registration fee is \$15. Registration the day of the event is \$20. Attendees will receive a free t-shirt and refreshments. CPR classes are from 5 pm to 7 pm with registration beginning at 4 pm. For more information and to pre-register, please visit www.tallyredcross.org.

About the American Red Cross:

American Red Cross is a premier provider of safety and preparedness training. Last year the Capital Area Chapter had more than 9,000 local residents enrolled in Red Cross Health & Safety courses. The Chapter trained more than 5,600 in CPR/AED & First Aid, taught over 3,000 in Aquatics Training and 100 in Babysitter’s Training. In addition, we also train hundreds of community volunteers in Emergency Response and Disaster Preparedness.

The American Red Cross shelters, feeds and provides emotional support to victims of disasters; teaches lifesaving skills; provides international humanitarian aid; and supports military members and their families. The Red Cross is a charitable organization — not a government agency — and depends on volunteers and the generosity of the American public to perform its mission. For more information, please visit us at www.tallyredcross.org or join us on our Facebook page, blog or follow us on Twitter.

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